

CONFERENCE

& EXPO

**Plant AgTech** 

Breakthrough plant agtech solutions to enhance crop sustainability, productivity, and innovation in agriculture.

## DAY 2 19 March **CONFERENCE PROGRAMME**

08:00 Conference Registration	
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09:00 Conference Opening



- 09:05 Welcoming On Behalf of Agri SA: Jaco Minnaar (President: AgriSA)
- 09:15 Keynote: Martin Jansen (CIO: ZZ2 & MD: ThinkNinjas) **ZZ2: Integrated Technology In Action**
- 09:45 Keynote: Pieter Geldenhuys (Director: Institute for Technology Strategy and Innovation) Beyond the Algorithm: The Frontier of Al, Remote Sensing, and Earth Intelligence

## 10:20 Tea Break

- 10:50 **Keynote: GG Alcock** (African Adventurer, Entrepreneur & Marketer) Kasinomics: The Informal Sector Driving Future Growth
- 11:25 Keynote: Yrielle Roets-Dlamini (Senior Researcher: CSIR) Biobased Production: From Lab Innovation to Field Impact
- Keynote: Mushambi Mutuma (Author, Speaker & Tech Leader) 11:50 **Re-Coding your Business for Growth**

## 12:30 **Lunch Break**



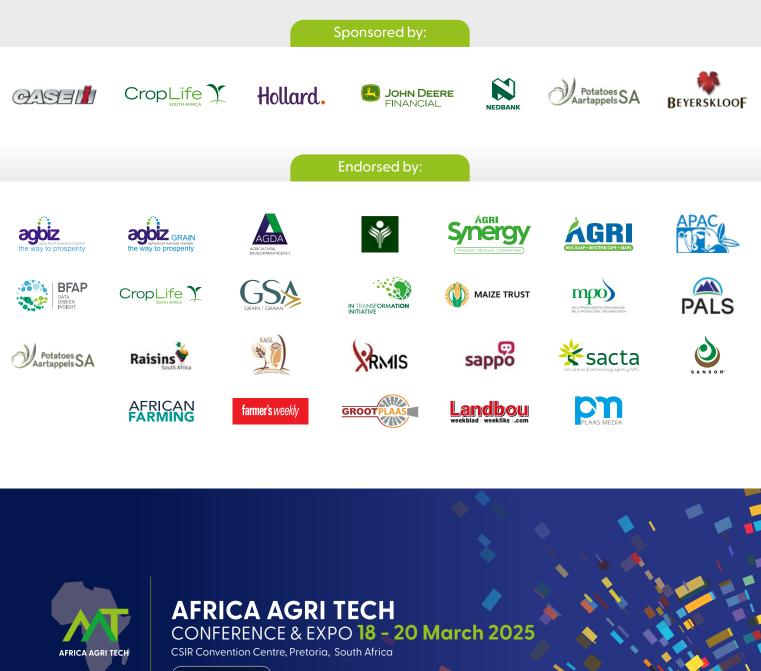
- 13:30 Keynote: Alan Hardacre (Strategic Leader in Global Advocacy & Public Affairs) Sowing Truth in a Digital Storm: Addressing Technophobia and AI-Driven Disinformation in Agriculture
- 14:10 Keynote: Beyers Truter (Chairman: Pinotage Association & Beyerskloof) Rebellion: From Rebel to Lion - a Tale of Tenacity, Authenticity and Resilience
- Keynote: Mpho Mence (Sustainable Agriculture Analyst: GreenCape) 14:45 Unlocking AgTech Market Opportunities in the Western Cape











**REGISTER NOW!** 

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