

CONFERENCE & EXPO

## AgBusiness

Exploring the intersection of business and agtech, highlighting strategies for scaling innovation and driving industry growth.

## CONFERENCE PROGRAMME DAY 3 20 Marc

- **08:00** Conference Registration
- 09:00 Conference Opening



09:10 Keynote: Vuyiswa Ramokgopa (Gauteng MEC for Agriculture) Gauteng: Shifting the needle and Leading Agriculture into the Future



09:25 Keynote: Mark Brooks (Venture Partner: LongLeaf Studios & Entrepreneur in Residence: North Carolina Biotechnology Center) Funding 2040 and Beyond: The Future of Bio-Intelligence



10:00 Keynote: Arno Hanekom (Digital Strategist, Digital Business Solutions: Datacentrix) Tractor Tweets and Crop Status Updates: How AI is Milking your Farm Data for Better "Besluite"

## 10:30 Tea Break



- 11:00 Panel Discussion: Trading Smarter for Economic Growth Amidst growing global protectionism, how can South Africa better position itself for expanded trade with its neighbours and the world?
  Facilitator: Dr. Mpumelelo Mkhabela (Political Analyst) Panellists: JP Landman (Analyst)
  - **Crystal Orderson** (Journalist & Political Analyst) **Wandile Sihlobo** (Chief Economist: Agbiz)



- 12:00 Keynote: Gideon Rossouw (Executive Web3 Enablement: Nedbank) BlockChain-Based Farming
- 12:30 Keynote: Prof. Nick Binedell (Founder: GIBS Business School) SA in Focus: Predicting the Unpredictable

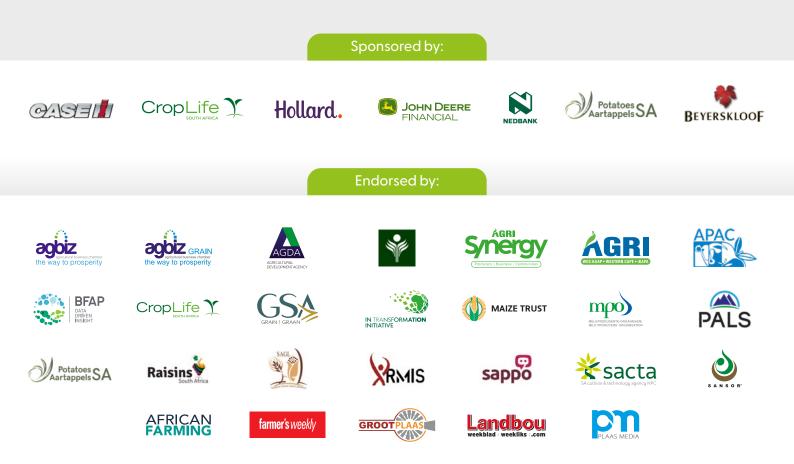


- 13:00 Lunch Break
- 14:00 Keynote: John Sanei (Renowned & Acclaimed Futures Strategist) See Beyond Tomorrow
- 14:40 Audience Engagement



Ask the Experts: Some of our expert speakers answer your burning questions, moderated by Prof. Nick Binedell

15:30 AGRITECH CONNECT Networking Session





## AFRICA AGRI TECH CONFERENCE & EXPO 18 - 20 March 2025

CSIR Convention Centre, Pretoria, South Africa

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