



AFRICA AGRI TECH

CONFERENCE & EXPO

# AgBusiness

Exploring the intersection of business and agtech, highlighting strategies for scaling innovation and driving industry growth.

CONFERENCE PROGRAMME

## DAY 3 20 March

08:00 Conference Registration

09:00 Conference Opening



09:10 **Keynote: Vuyiswa Ramokgopa** (Gauteng MEC for Agriculture)  
**Gauteng: Shifting the needle and Leading Agriculture into the Future**



09:25 **Keynote: Mark Brooks** (Venture Partner: LongLeaf Studios & Entrepreneur in Residence: North Carolina Biotechnology Center)  
**Funding 2040 and Beyond: The Future of Bio-Intelligence**



10:00 **Keynote: Arno Hanekom** (Digital Strategist, Digital Business Solutions: Datacentrix)  
**Tractor Tweets and Crop Status Updates: How AI is Milking your Farm Data for Better “Besluite”**

10:30 Tea Break



11:00 **Panel Discussion: Trading Smarter for Economic Growth**  
Amidst growing global protectionism, how can South Africa better position itself for expanded trade with its neighbours and the world?  
**Facilitator: Dr. Mpumelelo Mkhabela** (Political Analyst)  
**Panellists: JP Landman** (Analyst)  
**Crystal Orderson** (Journalist & Political Analyst)  
**Wandile Sihlobo** (Chief Economist: Agbiz)



12:00 **Keynote: Gideon Rossouw** (Executive Web3 Enablement: Nedbank)  
**BlockChain-Based Farming**



12:30 **Keynote: Prof. Nick Binedell** (Founder: GIBS Business School)  
**SA in Focus: Predicting the Unpredictable**

13:00 Lunch Break



14:00 **Keynote: John Sanei** (Renowned & Acclaimed Futures Strategist)  
**See Beyond Tomorrow**

14:40 Audience Engagement



**Ask the Experts:**  
Some of our expert speakers answer your burning questions, moderated by Prof. Nick Binedell

15:30 AGRITECH CONNECT Networking Session

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## AFRICA AGRI TECH CONFERENCE & EXPO 18 - 20 March 2025

CSIR Convention Centre, Pretoria, South Africa

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